# BUSINESS ADVENTURES FOR ELECTROLUMINESCENT LAMPS

# **AS YOUR EL SOURCE, WE OFFER:**

### • TWO DIFFERENT LAMP DESIGNS

For a long life and extra durability, we use our Super Tough EL lamp design. Its superior construction ensures it will hold up where other lamps fail. This design is best for automotive dashboard, graphic overlay, and membrane switch backlighting.

For extra brightness we use our Super Bright EL lamp design. For maximum impact and attention grabbing results, this design provides superior brightness. It even comes in a white light lamp. This design is best for signage.

#### • 10 YEARS OF EL EXPERIENCE

After 10 years of making EL lamps, we know what works and what doesn't. We're not a new startup, we're an experienced manufacturer.

## • LOW TOOLING CHARGES

We won't "break the bank" by charging you outrages tooling charges to get started. For a few hundred dollars your custom lamp will be in production.

## • UNIQUE "WIRED LAMP" DESIGN

Our EL lamps come with the wires securely attached to the lamp. No more messing with fragile pins that break off or soldering to the lamp leads. Just attach your connectors to the ends of our wires and plug it into the wiring harness.

#### EASE OF ASSEMBLY

Our lamps come with laminating adhesive on either the front or back of the lamp. Just peel the release liner and stick the lamp in place. Assembly is a breeze!

